

CF10 RUGBY TRUST

Eighty-fourth meeting of The Board of Directors to be held via Zoom

on Tuesday 21 January 2025 commencing at 7pm

PRESENT

Board Directors: Lynn Glaister (chair), Sally Carter (secretary), Simon Baker, Hugh Campbell, Derek Redwood, Steve Coombs, Karan Chandler

Apologies: David Allen, Claire O'Shea, Andrew Collins, Sarah Kirk.

ITEM	
1	<p>Chair's introductory remarks</p> <p>Our last Board meeting was back in November, so Lynn started this meeting with a brief overview of developments since then.</p>
2	<p>Minutes of the Board meeting held on Tuesday 19 November 2024</p> <p>Minutes of the last meeting were accepted as a true record and will be uploaded to the website.</p>
3	<p>Matters Arising and Actions</p> <p>The open meeting will be moved to February to allow time for the necessary arrangements to be put in place.</p> <p>Congratulations were offered to David who has been reappointed as Supporter Advisor after an uncontested election. David will not stand for another term after this one so we will need to work together to ensure that we have someone in place to take over when this term ends.</p> <p>All other matters arising are covered on the agenda.</p>
4	<p>Cardiff Rugby Matters</p> <p>The next Cardiff Rugby Board is on the 18th February – we will contact members to see if there is anything they want us to raise with the Board.</p> <p>Lynn circulated the notes from the last meeting with Richard Holland. Jamie Muir and Mike Brown were also present</p> <p>There were a number of questions from members which were useful and led to a wide-ranging discussion.</p>

	<p>Key points:</p> <ul style="list-style-type: none"> - We raised the issue of social media and asked if Cardiff would be activating their BlueSky account – at the moment they don't have the capacity to start a new social channel. They are keen to promote their new WhatsApp channel. - A request had been raised for a reel of best tries/all tries and Mike responded that they were always looking to create new content. - Richard confirmed that there will be a Q&A after the situation with the WRU is resolved and the deal signed. Richard confirmed that he sees Q and As as his job so it is unlikely that the new owners will be at the Q & A. Karen suggested that the owners could film a piece for supporters and Lynn agreed to raise this at the next meeting. - A Statement of Intent should be issued following the One Wales Strategy. - Recruiting and contract extensions are going well considering the available resources. - Cardiff Rugby will be improving the food options in the Food Box and are hoping to add vegetarian and vegan options. They are also looking to add cover outside the Pack Bar – possibly sponsorship for a canopy or awning. - Richard confirmed the signing of a three-year extension to the lease. - The double-headers have been a great success and will be continued next season. - There has been a meeting with the WRU but nothing has been announced which suggests that negotiations are no further along. Richard stated that most things have been agreed but the last few issues are still causing problems. - Cardiff Rugby are very positive about Super Rugby Cymru and are keen to use it as a development opportunity rather than being focussed on winning the tournament. - There has been no further update on a Cardiff women's team – this is dependent on the WRU. - Women's replica kit – very poor sales so not commercially viable to do in the future. This has a knock on for not producing a women's shirt for 150th. We noted the lack of advertising and unavailability in the WRU shop and will suggest that this needs to be addressed before we abandon a women's fit shirt. - We have been asked to suggest Ideas for merchandise we would like to see for the 150th. We will open this up to our supporters for discussion. Suggestions include the return of the college scarf and women's fit t-shirts. <p>The next meeting is set for Thurs 20th Feb at 2pm. Anyone who is able to come along please let Lynn know.</p>
5	<p>JSG and WRU</p> <p>Hugh gave an update on the JSG – nothing has happened since we last met because negotiations between the WRU and the clubs have still not been finalised. Nothing is coming out from the WRU, and they seem unwilling to have any kind of interaction with supporters until the negotiations have finished. They are still sticking to a long-term plan to retain all four Regions.</p>
6	<p>Working Groups</p> <p>6.1 Heritage</p> <p>The Steering Group met in December and have agreed an ambitious programme, including creating a dedicated Lions display in the Trophy Room to coincide with the Lions tour. We are also exploring options to bring our items out of storage in the WRU and back onto site. The January Management meeting continued the supportive tone of the first meeting and there was agreement on all the key funding and display suggestions from the Steering</p>

	<p>Group. This includes the creation of a Memorial Wall on the wall leading into the Athletic Club.</p> <p>6.2 Communications</p> <p>Several of the Comms team are uncomfortable continuing to post on X/Twitter. Steve will look to draw up a second rota to allow people to post to just BlueSky.</p> <p>Whilst understanding the issues with X we still have over 3000 followers and need to retain a presence. We are followed by some high-level accounts – politicians, journalists, players and administrators. This is not yet the case on Bluesky.</p> <p>Lynn will prepare another newsletter and send that out by the end of the month.</p>
8	<p>Finance</p> <p>The FCA report has been filed. Funds remain unchanged from last month and stand at: £1,012</p> <p>The Zoom bill has been paid.</p>
9	<p>Other Identified Business</p> <p>The CAC AGM is on 12th February at 7pm in the Pack Bar.</p> <p>We need to submit any questions beforehand – it was suggested that we ask about PropCo and the development of the ground.</p> <p>The CF10 AGM will be in March (25th) with our normal meeting on the 18th.</p> <p>Nobody is up for re-election this year but there is an empty Board place. Simon will work out the dates for sending out information to members about the AGM and the elections and Lynn can include this with the newsletter.</p>
10	<p>Date and time of next meeting</p> <p>Tuesday 25th February at 7pm (on zoom)</p> <p>The meeting has been moved from the 18 February to allow feedback from the Board meeting.</p>