

HEADS OF AGREEMENT

CARDIFF BLUES SUPPORTERS CLUB AND CF10 ARMS PARK RUGBY TRUST

PURPOSE

- 1 This operational protocol outlines ways in which Cardiff Blues Supporters Club (CBSC) and CF10 Arms Park Rugby Trust (CF10) will work collaboratively in key areas to meet their organisational objectives. It seeks to ensure that respective activities continue to complement each other and help achieve the collective aim of supporting improvement at Cardiff Blues both on and off the field.
- 2 This Heads of Agreement is not a contract and should not be considered to be a legally binding document. However, both parties agree that they will make best efforts to adhere to its principles and its contents.
- 3 This protocol does not affect the separate functions of either organisation, even where they have decided to work collaboratively. Nor does it place additional obligations on them or imply any transfer or sharing of functions. Operating within the terms of the agreement, each organisation will continue to work within respective organisational frameworks. Either organisation can decline a request to collaborate on specific work, particularly if it is considered not to be in the best interests of their members or may conflict with respective organisational roles.

PRINCIPLES

- 4 CBSC and CF10 will adopt the following principles in their relationship:
 1. Mutual respect for the work undertaken by the other organisation;
 2. Honesty in their communication;
 3. Openness in their objectives;
 4. Integrity in their working relationship;
 5. Selflessness in their joint working and mutual support.

SUMMARY OF ROLE OF CBSC

- 5 CBSC is a democratically elected, self-managed and funded membership organisation. It is officially recognised by, but not part of, Cardiff Blues Ltd. It:
 1. Supports the Cardiff Blues rugby team;
 2. Represents the views of its members and the wider supporter base on matters of concern to supporters by providing feedback and ideas to Cardiff Blues, WRU, PRW and Pro 14. ;
 3. Seeks to raise the profile of the club around the world primarily by hosting away supporters and arranging to meet up with opposition supporters when away from home;
 4. Organises away travel for both members and non-members;

5. Undertakes charity fundraising events for both rugby and non-rugby related charities;
6. Organises events such as Player of the Year, lunch events and supporters HQ for major away games ;
7. Communicates with members through its website, Twitter, Instagram and Facebook;
8. Undertakes player liaison in order to seek the best possible support for the team;
9. Represents Cardiff Blues supporters on the Joint Supporters Group.

SUMMARY OF ROLE OF CF10

- 6 CF10 is a democratic and representative forum established under the Co-operative and Community Benefit Societies Act 2014 open to all supporters of Cardiff rugby. It:
 1. Has an interest in all sides which play at Cardiff Arms Park;
 2. Acts as a critical friend to Cardiff Blues Ltd. and its associate sides, supporting innovation when appropriate and challenging views and opinions when these conflict with the views of members;
 3. Seeks to achieve the greatest possible supporter influence in the running and ownership of the club;
 4. Provides a means of organising small shareholder involvement in order to maximise its impact;
 5. Seeks to ensure that the heritage of Cardiff rugby is accurately and carefully preserved and that the collection of heritage materials is a continuous and valued process from here on;
 6. Seeks to ensure that the future developments at Arms Park fully reflect the heritage of the club including the retention of 'Cardiff' in the professional team name and to resist any attempts to dilute its prominence;
 7. Seeks to ensure that the future Cardiff Arms Park remains first and foremost a rugby stadium and that the experience of attending rugby at Cardiff is something that all supporters value. (While appreciating the necessary commercial drivers);
 8. Seeks to ensure that the voice of all supporters is clearly heard whenever major decisions are being made at Cardiff Arms Park.

AIMS IN RESPECT OF CARDIFF BLUES

- 7 Both organisations have the same ultimate goal, namely to see the success of Cardiff Blues and a return to Cardiff being one of the world's greatest rugby clubs.
- 8 The aim of both organisations is to ensure that in future it's not a case of 'us and them' but mutual respect and support for each party's unique roles, and joint working where appropriate.

JOINT WORKING AND MUTUAL SUPPORT

- 9 Both organisations are committed to sharing information on the focus of work each year and actively considering whether there are opportunities to maximise the benefit of joint working and mutual support by:
 1. Raising awareness of each other's activities;
 2. Adjusting the timing of respective programmes where this provides an opportunity to feed into the others work or undertaking work jointly;
 3. Adjusting the content of respective programmes in order to remove duplication or to explicitly co-ordinate.

- 10 There are a number of ways the two organisations have identified they can provide mutual support to each other when one is leading on an initiative. This could be done through:
1. Twitter/Facebook etc. Examples include:
 - i. CF10 supporting CBSC in promoting away trips; fundraising events;
 - ii. CBSC supporting CF10 in preserving and promoting the heritage of Cardiff rugby (especially CB) and the application to HLF for museum funding;
 2. Mutual help in seeking volunteers from both memberships.
- 11 Areas for future joint working include:
1. Joint meeting with the Chief Executive of Cardiff Blues on a quarterly basis;
 2. Gaining supporters' views through joint surveys;
 3. Organising joint Open Meetings of supporters when issues of mutual interest are to be discussed;
 4. Providing a perspective on the redevelopment of the ground. It is agreed that this needs to be first and foremost a rugby stadium with heritage an important component.
- 12 Liaising on matters related to the Cardiff Blues Working Group in order to ensure a single voice.

LIAISON

- 13 The two organisations will meet every approximately two months to discuss issues of mutual interest. The secretariat initially will be provided by CF10
- 14 Day-to-day liaison between the two organisations will take place between:
1. CBSC – David Elsmere
 2. CF10 – Huw Jones

CONFIDENTIALITY

- 15 Each organisation will ensure the correct handling of any information containing sensitive information or personal data. Information exchange may also reveal future planned activity by either organisation. As this may well be unannounced, it is important that information release does not compromise the future intentions of either organisation. Such detail must be afforded the necessary protection.

REVIEW OF THE AGREEMENT

- 16 This agreement will be evaluated every two years to ensure that it provides an effective mechanism for supporting good liaison, communication and information sharing between the organisations. The review will be informed by the capture of information to quantify the extent of joint working and information sharing, and the benefits derived. A full review of the protocol will be undertaken in 2019/20.

Signed on behalf of Cardiff Blues Supporters Club

Signature D. Elsmere

Name David Elsmere

Date 21 March 2018

Signed on behalf of CF10 Arms Park Rugby Trust

Signature D.G Allen

Name David Allen

Date 21/3/18