

# AGENDA

## CF10 RUGBY TRUST BOARD MEETING

**Seventy-second meeting of The Board of Directors**

**Tuesday 17<sup>th</sup> October 2023 commencing at 7pm**

**Via Zoom**

### PRESENT

Board Directors: Lynn Glaister (Chair), Sally Carter (Minutes), Steve Coombs, Simon Baker, Simon Jones

Supporter Rep: David Allen

Apologies: Andrew Collins, Derek Redwood, Claire O'Shea

### ITEM

1. Welcome from Chair and apologies

Lynn welcomed everyone and summarised the key issues to be covered in the meeting.

Apologies were noted.

2. Minutes of last Board Meeting

Accepted as a true record.

3. Actions and matters arising

The minutes of the meeting between the JSG and WRU have still not been published. The WRU sent around a press release for approval but due to some inaccuracies it was not formerly approved by JSG. Publication was further delayed by people attending the World Cup in France. The Minutes have now been approved and the WRU will admit the mistakes made with fixture clashes.

4. Cardiff Rugby matters including external communications.

Lynn is arranging a date for the next meeting with Richard Holland, hopefully in the next week or so. He gave a brief update on matters to do with the club's new investors and said everything was on track and close to completion.

#### **a. Issues for pre-board meeting (24<sup>th</sup> October 2023) with David Allen**

The next pre-Board meeting with the Supporters' groups will be on the 24<sup>th</sup> October via zoom. Are there any issues that we would like to see raised at this meeting to be taken to the Board?

- What tangible differences will we see from the new investors and how soon will we see these changes?
- We need to raise the ongoing issue of the facilities at CAP. We have been in limbo with the redevelopment for so long it is hard to encourage people to attend when there is so little to offer in the way of facilities. We appreciate this is a challenge and not an easy fix, but it is becoming ever more noticeable. (The supporter groups have had discussions with Rhys Blumberg about trying to improve the Pack Bar by seeking some funding from our sponsors.)
- Only the top 8 will now qualify for Europe. What impact will there be if we don't qualify, as is likely?
- David acknowledged that the past year has been all about survival. The Board have emphasised that as soon as the financial agreement is finalised time will need to be devoted to planning for the future.

David reported that he has gathered a list of questions from supporters for the new investors and handed those over to them directly. He mentioned that everyone at the club is unhappy with the state of the ground.. This has an ongoing impact on capacity at the Ground because of health and safety issues. Any planned developments will now be impacted by the European football tournament in 2028.

Action: Send any additional questions to Lynn so they can be forwarded to David.

**b. Feedback from meeting with Cardiff Rugby supporters group reps held 12<sup>th</sup> October.**

David, Lynn and Sally reported back from the meeting.

David summarised the purpose of the meeting which is to look at how Supporter groups can engage with supporters at Cardiff and whether the current model of supporter groups is an outdated mode. Also talked about how club can engage supporters ie: type of events and pre-game facilities can attract people before the games.

The notes from this meeting will be circulated to the Group.

Key points of response:

- CF10's political offer is different to the other supporter clubs but there is a danger that if we do not engage with the wider membership the Group becomes personal opinion or an echo chamber of similar viewpoints.
- If Twitter goes down how do we communicate rapidly to our membership? Can Threads realistically replace Twitter? What other kind of social media can we link into?
- Simon J mentioned a museum / heritage offer before the games to attract people. This links in well to the discussions with Rhys Blumberg and Mike Brown about adding heritage to the Pack Bar.
- The idea of a survey was well received.
- We should look at examples from other clubs that have proved to be successful.
- Can the different supporter groups work together more closely but without actually merging? We managed a successful united front for the 'Save our Game' campaign.

Action: Lynn to circulate briefing note and meeting notes.

Action: Ideas for questions for a survey should be sent to David by the 29th

c. **Issues for future meetings with Cardiff Rugby CEO** (to be arranged)

The questions we want to raise with Richard Holland will be very similar to those we have already discussed for the Board meeting.

It would be helpful to have more information about the elite league and how it works with the professional pathway.

Action: Lynn to let the Group know the date of the next meeting.

5. Working Groups

a. Heritage

The CIC is still stalled so the future of the Heritage group is slightly in limbo. We also face a similar dilemma to the supporter's groups in that we need to attract more members who are willing to take on a more active role.

On a more positive note, there are a lot of new donations coming in. We have interesting projects planned with Cardiff rugby entries in the Dictionary of Welsh Biography and an application to the Purple plaque scheme to add a plaque to CAP to celebrate the women's team of 1917.

b. Communications

A new member has been added to the Twitter team – Dr Harley Worthy. Harley is in his mid-twenties and has a rugby podcast so he will hopefully bring a slightly different dynamic to the Twitter rota. His first week went well and he seems to be willing to continue.

6. Finance

We need to prepare the Annual accounts to 30<sup>th</sup> September – Derek needs an updated figure for the number of members from Andrew.

Action: Andrew to contact Derek with updated membership information

7. AGM Planning

We are only about 5 meetings away from the AGM so we need to set a date and start focusing on the challenge of getting new Board members.

At the next AGM we will need to elect a secretary, a chair and one board member. We all need to start reaching out to people to see if they would be interested in joining. We really need a secretary to provide support for Lynn if she decides to stand for Chair again.

Any suggestions for people we can approach should be sent through to Lynn.

Action: Lynn to send out a newsletter to update members and put out a call for people to join the Board.

8. Any other business

Lynn will take the CF10 banner to the ground and will sit with the Supporters group in the Pack Bar before the Benetton game.

Simon B – Andy has raised the issue of one of our email accounts related to finance which needs to be forwarded to Derek.

Lynn will let us know when she is on the Cardiff Central podcast.

9. Date and time of next meeting

Proposed dates for meetings up to the AGM:

- i. 21<sup>st</sup> November
- ii. 19<sup>th</sup> December
- iii. 16<sup>th</sup> January
- iv. 20<sup>th</sup> February
- v. 19<sup>th</sup> March (possible AGM date?)

Simon will add these dates to the website.

Sal offered her apologies for the next meeting (21<sup>st</sup> Nov) and noted that someone will need to take the minutes at that meeting.